



# Turn Intent Into Impact

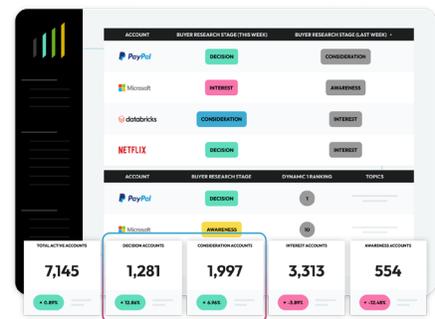
AI-powered intelligence to identify, engage, and convert buying groups

It's time to turn buying signals into revenue. Fueling go-to-market strategies for modern B2B brands, Intentsify's AI-powered, solution-level data and activation programs give teams the tools they need to create intelligent buyer journeys and accelerate revenue.

## Data

### Identify and engage in-market buying groups researching your solutions

Leverage Intentsify's solution-aligned intelligence to get the most comprehensive view of buying group research patterns and deliver smarter, more personalized buyer experiences.



## Audiences

### Supercharge your targeting with intent-driven audiences

Get custom, intent-qualified segments delivered to 100s of advertising platforms for a sharper focus and a better return on ad spend.



## Activation

### Put your money where your prospects are

Let us manage your intent-powered lead generation, digital advertising, email marketing, and event marketing campaigns to reach buying groups more effectively and create an integrated engine that converts buying groups.

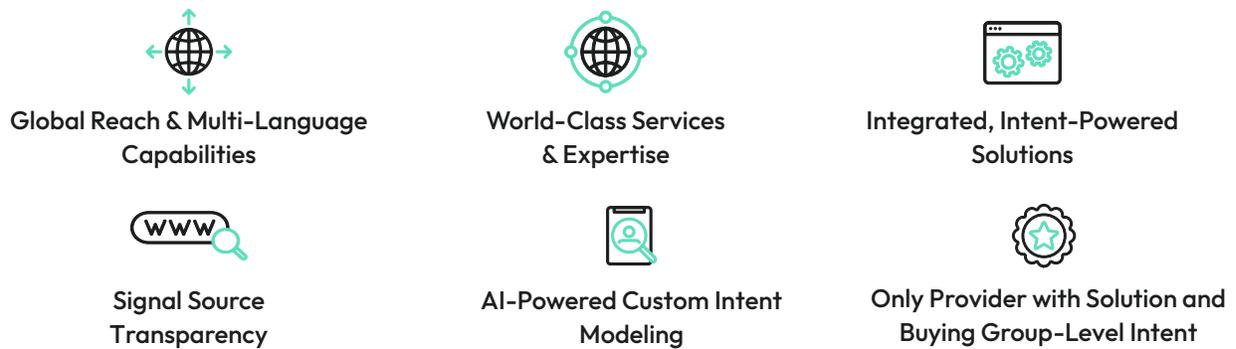


# Trusted by 450+ Leading Brands



## The Anti-Platform Approach

B2B teams don't need another platform. They need accessible data in the systems they use every day and scalable intent-fueled media programs that deliver results. Built on a foundation of AI, Intentsify is free of technology debt and gives customers the flexibility to operationalize intent data without disrupting their current processes.



Intentsify's scalable programs and insightful intent data have not only elevated our outreach efforts but have significantly contributed to a substantial increase in marketing-influenced pipeline.



**JOE PAONE**  
Splunk

Talk to Us About Accelerating  
Your Revenue Growth

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